Permit #F00023349

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023349 **Type of Permit:** FILMING **Release Date:** 01/07/2010

Production Company UBER CONTENT

Insured Company Name UBER CONTENT

Contact Phone No. 1 323-860-8686
Contact Phone No. 2
Fax 323-860-8689
Address 1040 NORTH LAS PALMAS AVE,
BUILDING 7N
LOS ANGELES, California 90038

Production Title MAZDA

Type of Production Commercial - Standard

Producer Richard Berman

Director Mark Scholermann

1st AD Craig Eisenberg

Production Manager Bob Williamson

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Fred Jove
Primary Phone Mobile - 661-433-1138
Secondary Phone Office - 323-860-8686

Location Assistant Fred Jove
Primary Phone Mobile - 661-433-1138
Secondary Phone

Fees

Posting 300	$26.00
Posting 1800	$156.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,047.00

Number of Locations 1

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Summary Information — Location

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Production Company UBER CONTENT
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Production Title MAZDA

Location Manager Fred Jove
Primary Phone Mobile - 661-433-1138
Secondary Phone Office - 323-860-8686

Location Address 13120 Pontoon Pl, Los Angeles, CA, 90049

Location Names

Location Type Private Residence

Location Description

Film Dates 1/8/2010 - 1/8/2010 07:00 - 20:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document UberContent.Mazda.23349.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	8
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on property; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Spot check ok per Insp Parker

Coordinator Note Posting on E/S Beckwith Av., Pontoon Pl - Beckwith Av reduced to E/S of Beckwith Av from Pontoon Pl - North 50' per M Wright 1/6, posting fee still due

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot

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	Street :	Street : Santa Monica
Posting "No Parking" signs	S/S Pontoon Pl., Allenford Av - Brinkley Av N/S Pontoon Pl., Beckwith Av - Brinkley Av E/S Beckwith Av., Pontoon Pl - North 50'	
Approximate Footage	1501 - 1800	**Log Number** 1008935
Date(s)	1/8/2010 to 1/8/2010	**Time(s)** 07:00 to 22:00
Posting "No Parking" signs	E/S Brinkley Av., Nimrod Pl - 250' North of Pontoon Pl	
Approximate Footage	0 - 300	**Log Number** 1008935
Date(s)	1/8/2010 to 1/8/2010	**Time(s)** 07:00 to 22:00

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Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of UBER CONTENT ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 12-31-09

UBER CONTENT
Name of Principal

By: [signature]
Representative's Signature

FRED JOVE
Print Representative's Name

LOCATION MANAGER
Representative's Title

1040 N. LAS PALMAS, BLDG 7N
L.A., CA 90038
Principal's Address

323-860-8686
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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